



Relationships with compliance

Compliance with Competition Laws

Kumikasei's policy

Kumikasei will engage in free and open competition with competitors to maintain its stance as a company trusted by customers and society.

Required conduct

I will comply with competition laws (antitrust laws).



Relationships with Customers

Quality of Products and Services

Kumikasei's policy

strives to provide products and services that exceed the expectations of customers and society. In this sense, it is essential to place the highest priority on quality and safety, voluntarily establish high standards, and respond in an appropriate manner.

Required conduct

I will place the highest priority on the quality and safety of products as well as services, and comply with established standards and procedures. I will also request business partners and distributors/dealers to adhere to Kumikasei's standards and procedures.



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Required conduct

I will comply with competition laws (antitrust laws).

Relationships with Business Partners

Sound Business Practices

Kumikasei's policy

will engage in sound business practices under an environment of free and open competition which is built upon mutual trust with suppliers, distributors/dealers, subcontractors and all other business partners, while aiming to build long-term, constructive relationships with them.

Required conduct

I will comply with the following in order to maintain sound relationships with business partners: I will carry out appropriate procedures in accordance with company policies in selecting business partners, and will comply with laws, regulations, and company policies related to business transactions. I will not receive from or provide to business partners benefits in the form of goods (both monetary and non-monetary) or entertainment beyond what is generally considered appropriate by society. I will also not use my position or authority to receive improper benefits from interested parties.

Relationships with Shareholders, Investors, and Other Stakeholders

Timely and Appropriate Disclosure of Information

Kumikasei's policy

In order to remain a highly transparent company, Kumikasei strives for appropriate communication with customers, business partners, shareholders and investors, local communities, and other stakeholders.

Required conduct

I will appropriately disclose information in compliance with laws, regulations, and company policies when engaging in disclosure of information to outside parties and interact with stakeholders in a courteous manner.

Company Assets

Kumikasei's policy

will appropriately maintain and manage all company assets, both tangible and intangible, as enterprise resources to achieve its business objectives.

Required conduct

I will appropriately handle company assets and not engage in acts that damage the value of company assets. I will appropriately handle facilities, equipment, tools, products, parts, accessories, items supplied by the company, money, intellectual property, and all other company assets in compliance with company policies and not use them for anything other than for achieving Kumikasei's business objectives.

Management of Information

Kumikasei's policy

Kumikasei will appropriately protect and manage confidential information and personal information that it holds for the purpose of conducting proper business operations.

Required conduct

I will appropriately handle confidential information such as internal information, business partner information and personal information of customers and other associates in compliance with laws, regulations, and company policies. I must also refrain from illegitimate use of such information for insider trading or other improper deeds.

Conflicts of Interest

Kumikasei's policy

As a measure to ensure appropriate business operations, Kumikasei prohibits any conduct by associates that conflict with the interests of Kumikasei.

Required conduct

I will not engage in acts that conflict with the interests of Kumikasei for my own benefit or the benefit of business partners or third parties

Communication in the Workplace

Kumikasei's policy

Kumikasei strives to create workplaces in which co-workers can trust one another at all times.

Required conduct

I will strive for smooth communication in the workplace to create a harmonious work environment.



Respect of Human Rights

Kumikasei's policy

Kumikasei strives to maintain its stance as a company committed to practicing fairness and sincerity and respects human rights.

Required conduct

I will respect fellow associates, interact with them in a sincere and appropriate manner, and never engage in any form of harassment or unjust, discriminatory behavior in the workplace.

Safety and Health

Kumikasei's policy

Kumikasei will provide a safe and healthy workplace to maintain a pleasant and safe work environment.

Required conduct

I will comply with laws, regulations and company policies related to safety and health, strive to maintain a safe and healthy workplace, as well as prevent and minimize accidents.

Traffic Safety

Kumikasei's policy

will develop advanced safety technologies and engage in activities to promote safe driving with the aim of realizing a safer motorized society.

Required conduct

I will obey traffic rules, observe good driving etiquette, and endeavor to drive safely.

Environmental Protection

Kumikasei's policy

Kumikasei actively endeavors to protect the global environment throughout all business activities as a responsible member of society.

Required conduct

I will comply with laws and regulations, company policies, and internal standards related to environmental protection and strive to reduce the burden on the environment by engaging in resource conservation, energy conservation, and recycling.

Contribution to Society

Kumikasei's policy

Kumikasei strives to contribute to society through its business activities, such as the provision of products and services that exceed the expectations of customers and society. Kumikasei also engages in socially beneficial activities to fulfill its social responsibility as a corporate citizen.

Required conduct

I will fully acknowledge Honda's basic stance to contribute to society and strive to fulfill our expected roles in the community.